

Satyendra Pakhalé brought something new to Tubes. With Add-On Radiator, he pushed us to create things together with him, to achieve new goals that were not only impossible, but perhaps unthinkable before.

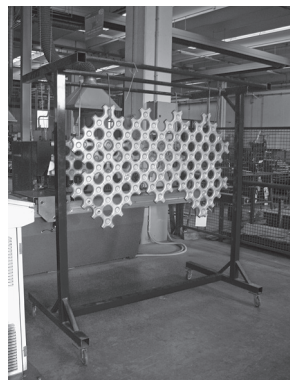
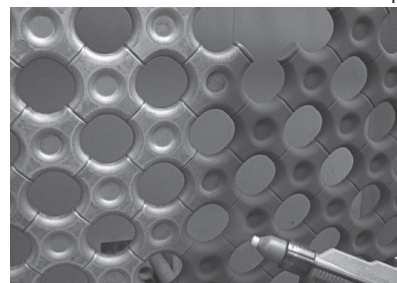
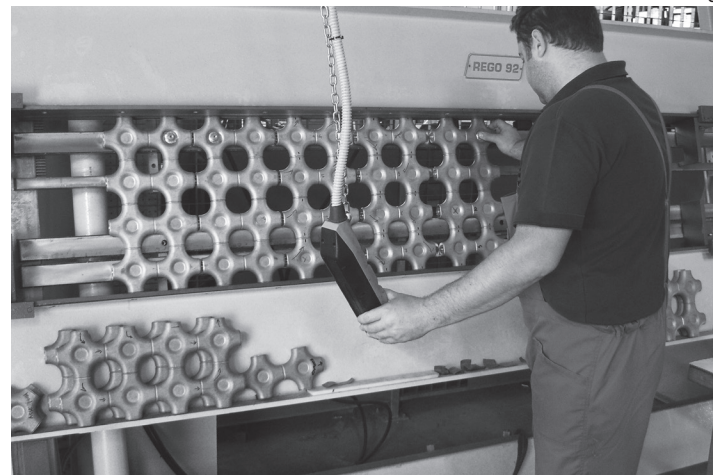
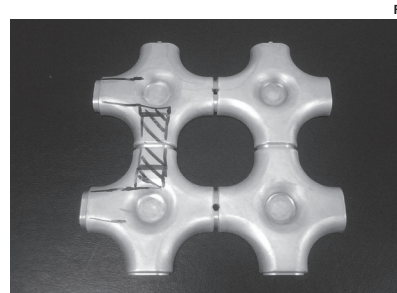
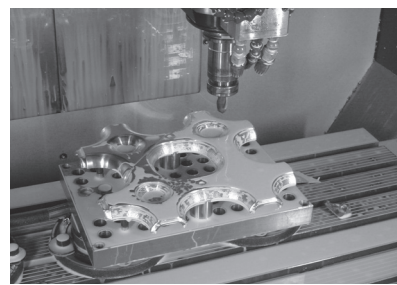
With Add-On, his first proposal was in ceramic, a material absolutely unknown in the world of radiators. It is extremely refractory, delicate and therefore not particularly suitable from our point of view, yet he wanted to use ceramic, and eventually technical ceramics, so much so that the first prototype we presented at the Salone del Mobile in Milan in 2004 was a ceramic prototype. Satyendra has the power to make you develop things that were unthinkable at the beginning.

Finally, we developed the radiator in aluminium, a material much closer to the world of radiators and industrial production, as technical ceramic was economically not feasible. What is noteworthy about Satyendra is his precision, his meticulousness and his passion to think through every single detail. In every project collaboration, one feels his deep desire to manage everything – not only the product, design and manufacturing, but also the packaging and communication. This deep involvement, taking care of every single detail, resulted in a product that is long lasting and has become a part of the permanent collection of the Centre Pompidou, Paris, and the Montreal Museum of Modern Art, besides being a successful product in the market. That is a source of great pride for us.

Satyendra is a unique character; it is not easy to find such a designer. Working with him on the product development process is a wonderful experience. He hooks you, slowly, slowly, and takes you wherever he wants to go.

He is an extremely innovative designer, always looking for something new, something more. He gives you so much; he is a persistent visionary who loves what he does. He works with passion, putting so much effort into each creation. But all that hard work, from the initial idea through to the rigorous product development, is immensely satisfying because then you realize what you have done is something wonderful and unthinkable.

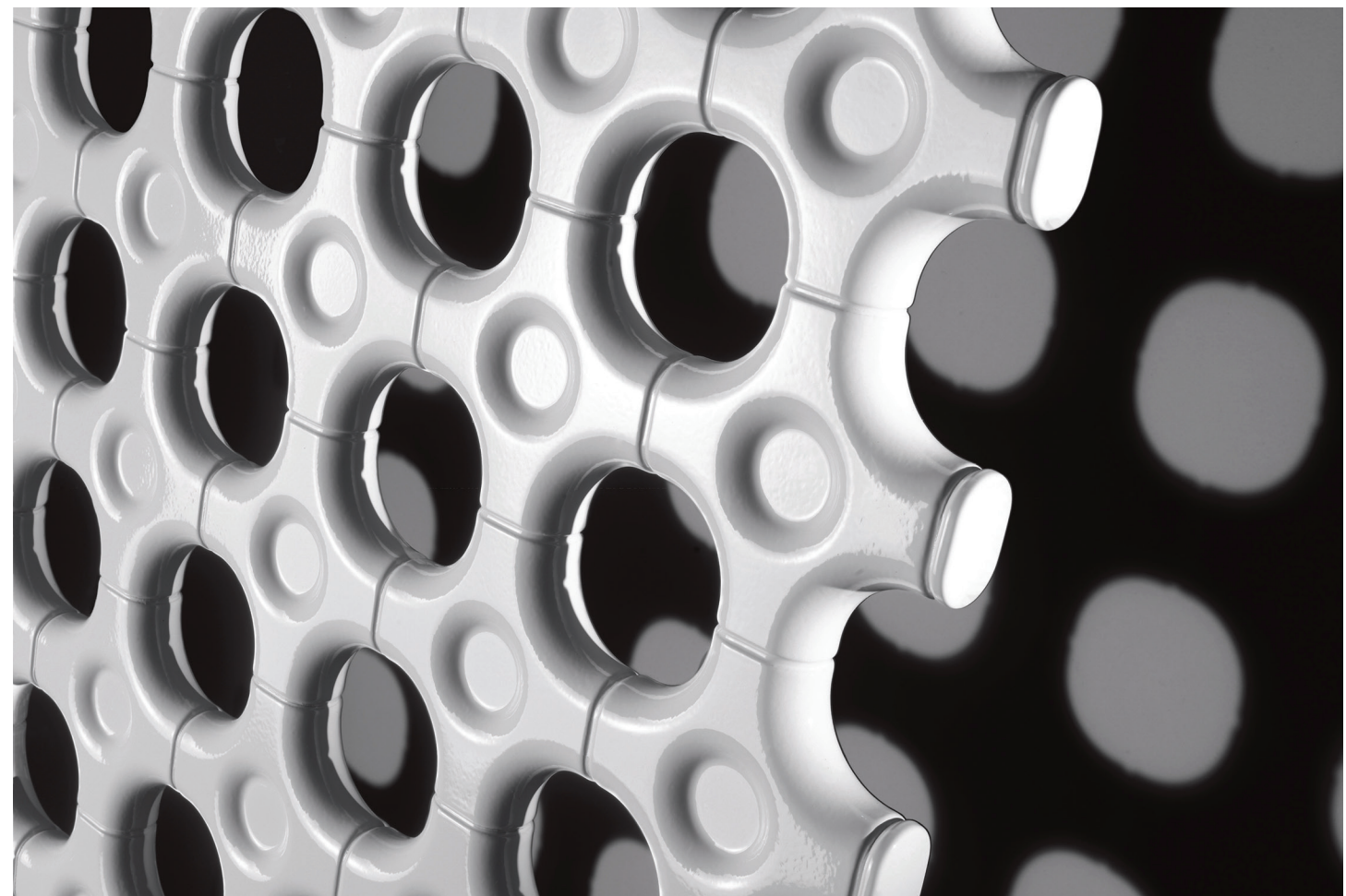
— Cristiano Crosetta



F,G The first working prototype is CNC machined.

H The radiator is assembled at the production facilities of Tubes, IT.

I,J The radiator is produced in die-cast aluminium with a powder-coated surface.



05 The freeform version of the Add-On Radiator is closed with cap details.
06 Watercolour sketch conceiving the form of the Add-On module by Pakhalé.