





Ethos

Founded in 2008 by Lise Coirier and her Brussels-based creative consultancy Pro Materia, TLmag celebrates celebrated its 10-year anniversary in 2018. Now entering into a new era, the magazine is a widely-recognised high-end, art and design biannual publication that captures and contextualises art & design, and connects them to the vibrant contemporary collector culture. Published in French and English, each edition focuses on a specific theme, while TLmag Online Magazine mirrors the ethos and structure of print issues with daily interviews and features which are deepening the biannual magazine's content and enriches its critical eye and perspective.

Extraordinary, diverse and abundant, TLmag advocates for authenticity, transcending different disciplines, from the contemporary applied arts, to design and photography and revealing their hidden intersections and narratives. TLmag becomes an essential resource for an ever-growing creative community — art and design-driven readers, creative professionals, artists, designers, architects, landscape and urban planners, philosophers, students, brands, art and design museums and institutions in search of precise, exceptional and unequalled creations.

TLmag is curated by:

SPAZIO —NOBILE





Print Issues

For over a decade, bilingual, French / English book-like issues explore specific cultural places, territorial regions, or the correlation between different creative and multidisciplinary scenes. Strategic themes reveal the connection that link leading creatives beyond their culture or practice. Each TLmag issue is divided into six or seven chapters. Special Guest interviews profile recognised and emerging figures while Stories spotlight leading brands. Excellence & Creation surveys up-and-coming talents working in various disciplines. Mix & Match features full-page photo portfolios and historical highlights to offer further inspiration. Living with Art & Design reveals private and public collections in exclusive description and image. Last but not least, Real Life translates how research and experimentation are put into practice. City reports are joins by indepth looks at major events, culinary and travel experiences.

TLmag Editorial Calendar 2020-2021 /Calendrier éditorial 2020-2021

TLmag 33 SS/PE 2020 (Release: May 2020): The New Age of Humanism / Un Nouvel Âge de l'Humanisme

TLmag 34 AW/AH 2020-21 (Release: November 2020): *Precious or the Geology of Being / Précieux ou la Géologie de l'Être*

Copies

International: 20,000

Benelux: 5,000

France: 5,000

Circulation: 30,000

ID Biannual Issue

Bilingual: FR / EN

304 pages

Digital Issue: 5.99 €

(lekiosk.com)

France / EU: 15 €

UK: 17**₤**

Switzerland: 20 CHF

US: 20

Hong Kong: 165 HKD

China: 145 CNY

Japan: 2462 ¥

Subscription

Available in the best press stands and specialized book stores worldwide.

Digitally spread on:

https://www2.lekiosk.com/fr/publication/tl-mag/21426884

(postage included)

France & Benelwux

1 year: 40 €

2 years: 60 €

3 years: 80 €

International

1 year: 60 € 2 years: 80 €

3 years: 100 €

Sales Points & Stockists

France & Benelux: IPS & Exportpress

Press shops and Bookstores:

Austria, Belgium, Canada, Denmark, France, Finland, Germany, Hong Kong, Italy, Japan, Luxemburg, Netherlands, Norway, Portugal, Singapore, Spain, Switzerland, Sweden, Taiwan, UK, US, ect. (new sales points every day)

Galleries and cultural venues Design & Art fairs and events

Spazio Nobile by Pro Materia Gallery

TLmag Special Editions

TLmag Special Editions join Pro Materia cultural projects, workshops and curatorial commissions as unique publications spotlighting creatives and/or brands. Printed in custom batches and distributed at specific events and/or venues, TLmag Special Editions are often later integrated into biannual issues. Pro Materia and TLmag continuously review and accept potential publication and exhibition proposals. Past special edition projects have included Glass is Tomorrow, Nasza Polska, TLmag Istanbul, Norwegian Crafts, Cassina Authentic Icons, Atomium Intersections, Sèvres Cité de la Céramique. In 2018, special editions included Stellar Works and NEARCH on Archæology and Contemporary Art. Upcoming special editions in 2020: Studio MVW Shanghai...

Special Editions Rates (inclusion in biannual issue + 5000€)x

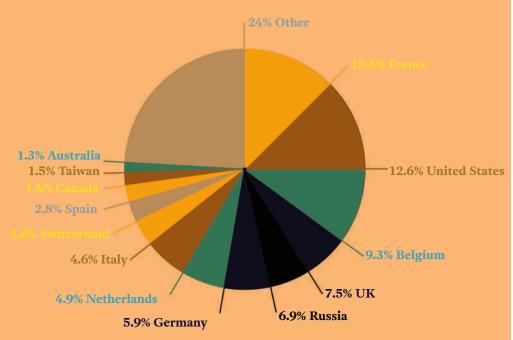
20 pages: 10.000 € 32 pages: 15.000 € 48 pages: 18.000 € 64 pages: 22.000 € 96 pages: 30.000 €



TLmag Online Magazine

TLmag's Online Magazine expands on our art and design. Online Special Editions track a wide

Visit Statistics: month: 20.000, year: 240.000



www.tlmagazine.com Q S Pro TL mag Articles About Magazine Store Light Table Awards Events Stockists MAK: Revisiting "Sitzen 69" Austrian Showcas The MAK contrasts colorful, trendy furniture and design icons such as the Panton Chair (1967) by Werner Panton or the fauteuil Galaxy magazine dedicated to curating and capturing the collectible (1965) by Walter Pichler with traditional high-quality "joiner's culture. It has evolved for nearly a decade with creative influencers that have shaped the contemporary art and design Order TLmag TLmag 31 Extended Our editor's picks of the TLmag 31 Extended online edition









Jul 1 2019

Community of Individuals

Architecture: Islands of Activity



Wanas Konst: Unhurried









New Art & Design

GLASSTRESS: Ambitious & Endless Possibilities



Experiences

















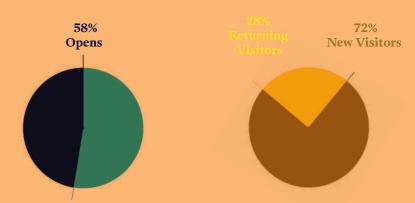
Newsletters & Social Media

TLmag sends out Monthly Digest newsletters, featuring top web and social media content. TLmag and Pro Materia issues and projects match announcements of upcoming design weeks, art and design events and fairs. TLmag also reserves space for commercial and cultural partnerships. Visitors can subscribe to our Monthly Digest newsletters online.

12 Monthly Digest, +20.000 subscribers

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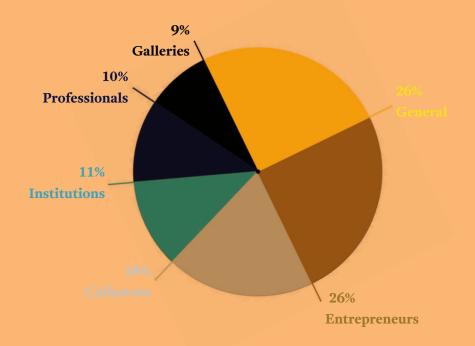






Readers

TLmag attracts a vast international audience — from a French, Belgian and international vantage-point — tapping a rich community of contributing editors, journalists, photographers, art directors, groups urban and culturally engaged readers. As both an informative and inspirational resource, TLmag is appreciated by professional creatives, collectors, gallerists, influential taste makers, active trend watchers but also aspiring creatives and students.





Spazio Nobile Gallery

By opening Spazio Nobile in April 2016, in the dynamic and cosmopolitan Ixelles neighbourhood of Brussels (Belgium), Lise Coirier and Gian Giuseppe Simeone have united their passions for design and art history, initiating a dialogue between contemporary applied arts, design and photography. Commissioning unique pieces, limited editions and installations that are both experimental and artistic, with a particular sensibility to everything nature and minerality, the gallery organises four to five exhibits each year, dedicated to both rising and established talents, without creating borders between the disciplines, the visual arts dialoguing with the fine arts.

PR & Press: Sophie Carrée, sophie@sophiecarree.be

Spazio Nobile by Pro Materia Gallery Rue Franz Merjay 142, Brussels, Belgium

www.spazionobile.com @spazionobilegallery



CONTEMPORARY APPLIED ARTS, DESIGN, PHOTOGRAPHY







































































Art & Design Exhibitions

Season XIII - Jörg Bräuer, *Insel der Zeit*, solo show 10.1 - 8.3.2020, vernissage: 9.1.2020, 18-22.00 Sunday Brunch: 9.2 - 8.3.2020 (Collectible VIP Program)

Monoliths, Ceps and Icelandic landscapes. These collections of artworks by Jörg Bräuer stand as a poetic and abstract dialogue of textures, materials and perspectives on nature, and reveal how humans stand in relation to time and

Spazio Nobile, *Le Sacre de la Matière*, Group Exhibition at Ancienne Nonciature

4-25.3.2020, vernissage: 3.3.2020, 17-21.00, at Ancienne Nonciature, Rue des Sablons, 7 B-1000 Brussels

Group exhibition featuring Jörg Bräuer, Sébastien Caporusso, Anne Derasse Kaspar Hamacher, Silvano Magnone & Fabian von Spreckelsen

Season XIV- Bela Silva, Despierta Corazón Dormido, solo show 13.3 - 17.5.2020, vernissage: 12.3.2020, 18-22.00
Bela Silva, Codex Mexico, ed. limitée / limited edition, 1/250, graphic design: Casier/Fieuws

Spazio Nobile at Maison Louis Carré, *L'Appel de la Nature/ Call To The Wild*

22.3 - 7.6.2020

Exhibition featuring 3 Finnish artists Laura Laine, *Subtle Bodies*, golden glass sculptures, Kustaa Saksi, *First Symptoms*, woven tapestries, Kim Simonsson, *Moss People*, ceramic sculptures

Co-curated by Lise Coirier, Spazio Nobile & Kati Laakso, Finnish Cultura Institute for the Benelux

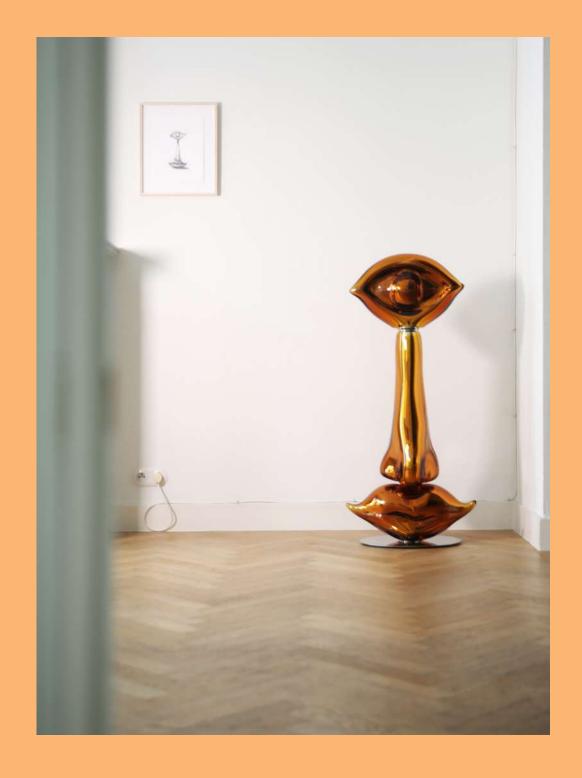
En collaboration avec Institut finlandais, nec gallery, Paris

Maison Louis Carré (arch. Alvar Aalto, 1959), 2 Chemin du Saint- Sacrement, F-78490 Bazoches-sur-Guyonne

Season XV – A New Age of Humanism

22.5 – 21.7.2020, vernissage : 21.5.2020

Group Exhibition featuring Jesper Eriksson, Pauline Esperon, Kaspar Hamacher, PaoHui Kao, Eva Le Roi, Fabian von Spreckelsen...



Art & Design Fairs & Events

BILY- Brussels I Love You, Contemporary Art Walk, at Spazio Nobile & in the city, 8-15.2.2020 within Season *XIII-förg Bräuer, Insel der Zeit* Sunday brunch on 9.2.2020, 12-6pm

Collectible, Pioneering Design Fair, Vanderborcht Building, Brussels, 14-17.3.2019

Ikebana, group exhibition featuring: Sébastien Caporusso, Jesper Eriksson, Cheng Tsung Feng, Sebastian Herkner, Jin Kuramoto, Laura Laine, Garnier & Linker, PaoHui Kao, Amy Hilton, Mathieu Peyroulet, Païvi Rintaniemi, Bela Silva, Adi Toch

Hosting a selection of artists from Galerie Collection, Ateliers d'Art de France : Karima Duchamp, Ulysse Lacoste, Flavia Fenaroli, Marie-Laure Griffe, Anna Gavalet, Luisa Maisel, Valérie Vayre

PAD Paris, Les Tuileries, Paris, France 31.3-5.4.2020

Kintsugi, group exhibition featuring: Jörg Bräuer, Sébastien Caporusso Alexandre Chary, Anne Derasse, Vincent Fournier, Kaspar Hamacher, Garnier & Linker, PaoHui Kao, Laura Laine, Kustaa Saksi, Ann Beate Tempelhung, Fabian von Spreckelsen, Bela Silva, Adi Toch, Piet Stockmans...

Brussels Gallery Weekend, 3-6.9.2020

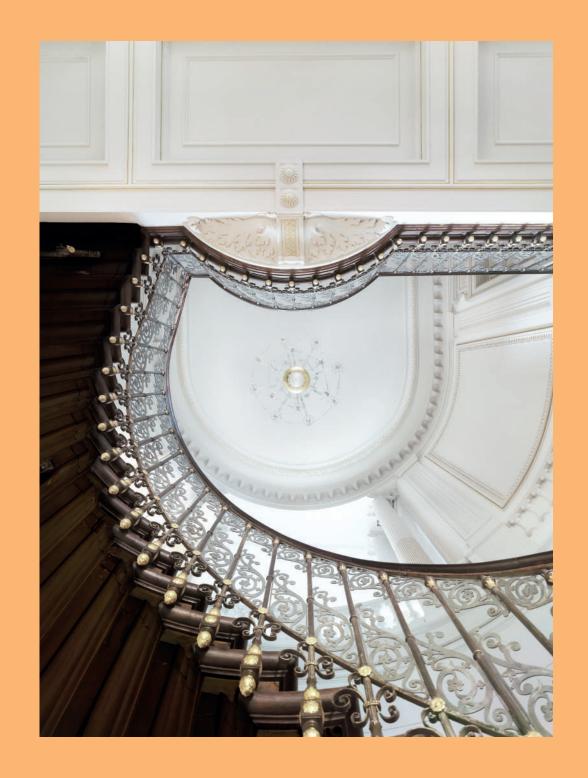
Brussels Design September, 9.2020

Lake Como Design & Architecture Fair, Como, Italy, mid-Sept 2020

PAD, Berkeley Square, London 5 – 11 Oct 2020

Unique Design Shanghai, Nov 2020

Spazio Nobile, Gold (†) Silver, Group Exhibition at Ancienne Nonciature, Oct - Nov 2020



Pro Materia Consultancy

As a creative consultancy, Pro Materia has developed – over the past 20 years of local and international practice – its skills and expertise towards art & design thinking and branding, content production with a strong visual and editorial impact and communication strategy. Ongoing projects are connected to the design-led development and branding of premium design companies: art direction for Limited Edition and 2tec2 (BE), editorial content and communication strategy for Stellar Works (JP-FR-CH), design consultancy and focus on limited editions and bespoke designs for premium collectors: Thonet (D), Lasvit (CZ), Maison Vervloet (B).



Photo: Frederik Vercruysse, 'Limited Edition', art photography project for Limited Edition / 2tec2, 2016

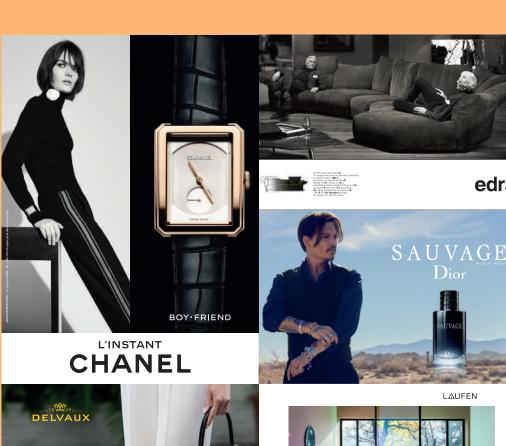


Brand Partners

Print advertisement is available in TLmag. flow of each issue.

Main Brand Partners:

BMW, Brokis, Bulo, Chanel, Delvaux, Diane von Guy Laroche Paris, Henrik Vibskov, Hermès, add Nude Glass, Nurus, Panerai, Paule Ka, Piaget,









edra



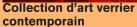
Gallery, Museum & Auction Partners

TLmag maintains strong relationships with design/art and art galleries throughout the world. A steady presence at major gallery fairs, such as Design Miami, makes TLmag a strong media partner for the creative industries. Positioned at the heart of a growing Brussels art market, the magazine frequently collaborates with a slew of local galleries and art events. TLmag also collaborates with major museums. TLmag has worked closely with organisations like Norwegian Craft for Révélations Paris, for Polish Cultural Institute and Culture.pl, IKSV Istanbul, and in 2017, Taiwan National Craft Institute. Pro Materia has long worked to link young creatives with potentional cultural and commercial platforms.

Main Gallery & Museum Partners:

Atomium, Ammann Gallery, Design Museum Gent, Galerie Laffanour-Downtown, Galerie Maria Wettergren, MAD Paris, National Museum Finland, Institut finlandais, Galerie Gosserez, Galerie BSL, Galerie Mougin, Galerie Jacques Lacoste, Lempertz, Puls Gallery, Galerie Daniel Templon, Triode Gallery, Spazio Nobile Gallery, Axel Vervoordt, Maison du Danemark, Institut Suedois MUDAM Luxemburg, MUDAC Lausanne, Musverre, Yigge Ceramic Arts Museum, Vessel Gallery, ect.



















Event & Media Partners

Events, Fairs and Festivals:

Ambiente, Art Brussels, Biennale Design Internationale Saint-Etienne, Biennale Interieur, Biennale Internationale de Vallauris, BRAFA, Brussels Art Days, Brussels I Love You, Business of Design Week Hong Kong, Design Days Dubai, Dubai Design Week, Design Junction, Design Miami/, Design September Brussels, Design Show Shanghai, Design Parade, DMY Berlin, Domotex, Dutch Design Week, Homo FGaber, FIAC, Heimtexil, Helsinki Design Week, Iconic House Network, imm Cologne, Istanbul Design Biannual, Istanbul Contemporary, London Design Festival, London Design Biennale, Lunch With An Architect, Maison&Objet, PAD, Paris Design Week, Paris Photo, Biennale Révélations Grand Palais, Texworld, Design Days Tokyo, Stockholm Furniture & Light Fair, The Armaury Show New-York, Ventura Lamberate, Volta

Media & PR:

ART Communications, Alexandra PR, Alpha Kilo Creative, Architonic, Arthouse, Atelier PR, Blue Medium, Camron PR, Communicart, Designboom, Di Palma Associati, DigitalMind, Duende, Fitzandco, Hello Third Eye, Hirondelle Communication, IDEAT, M18pr, Modern Magazine, Nadine Johnson PR, Negri Firman, Susan Lewin Grant PR, Zetteler, ect.







DISCOVER

13.-19.01.2020



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Themes: 2020

TLmag 33: The New Age of Humanism /
Spring / Summer 2019
Cover design: Formafantasma

As we enter into the second decade of the 21st century, what does the role of humanism play in our society and how is it understood? What are its potential meanings, implications, and even misunderstandings in contemporary culture? TLmag 33 SS 2020 will explore The New Age of Humanism as perceived in the field of art and design, contemporary applied arts in connection with the research, scientific and conservation worlds. How is this concept defined with all the values it reflects and put into practice by some of our leading makers and thinkers today and in the future? Among its themes, TLmag 33 will look at humans and how they connect with and relate to each other, the rise in awareness towards climate change and sustainability, the transformation of materials and the attraction for more rawness, new ways of living and consuming, the connections we have with earth and the landscape, the impact of new technologies, engineering and policy making, as well as the key role institutions, platforms and places putting these themes into the forefront.

TLmag 33 SS 2020 will be co-curated by Andrea Trimarchi and Simone Farresin, from Formafantasma, the Amsterdam-based design duo who have recently been appointed the Heads of the new master's department called GEO DESIGN, at the Design Academy Eindhoven, NL and curators of the major exhibition on timber, forestry practices and production strategies surrounding wood at Serpentine Galleries, UK. Formafantasma, whose work is known for its experimental material investigations and for exploring issues such as the relationship between tradition and local culture, critical approaches to sustainability and the significance of objects as cultural conduits, are ideal partners for this issue and we are thrilled to have their critical insight. In such fraught political times and with an urgent environmental crisis, how can designers, makers, artists and thinkers contribute to this new age of humanism and most critically, put it into practice?

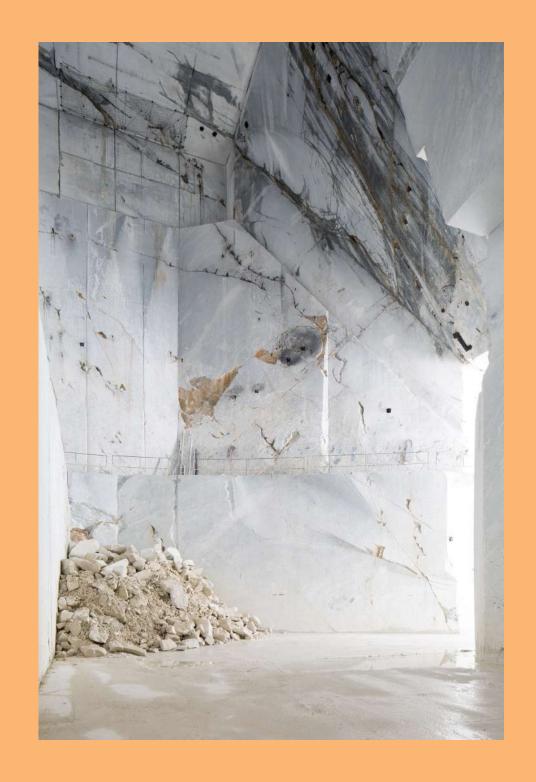


Themes: 2020

TLmag 34: Precious or the Geology of Being Autumn/Winter 2020-2021 Cover design: Frederik Vercruysse

There is so much that remains precious on this earth, from a raw diamond to water resources to a thriving green forest. But there is a real phenomenon of scarcity which brings us to feel the fragility and the necessity for taking more care of what we have and what we want to transfer to future generations. For many of us, time itself is precious and for creatives, having time along with space to do their work is truly precious. TLmag 34 AW 2020-2021 will look at the theme of how the word precious can be defined and how this idea has perhaps shifted recent years as the earth itself becomes the most precious of all.

The magazine will feature stories on some of Europe's leading heritage jewellery artists and brands and how they are responsibly approaching their craft in changing times and how the beauty of jewels still captivates. As many materials become scarcer or are considered wasteful, we'll look at how designers are developing the possibilities of organic materials in our everyday, from mycelium as light fixture to composted waste as a new form of tiling to furniture made from insects and propolis. We will look at how the importance of having time, space, and a sense of inner balance is so critical in today's fast-moving world, particularly for artists and thinkers. We will explore analog poetry and photography, the seasons and the lunar and solar calendars, the "praise of shadows", dreamstones



Rates

Print Rate (excl. 21%)*

Full Page: 4200 €

Double Page (Strategic Position): 5670 €

Facing Contents Page: 4890 € Inside Back Cover: 4450 €

Back Cover: 6650 €

Print Advertorial

2 Pages: 2900€

3 Pages: 4200€

4 Pages: 5670€

Online Rates (excl. 21%)*

Banner: 500€ per month

Customised Banner: upon request Online Edition (3 articles): 3000€ Online Edition (5 articles): 5000€

Newsletter Rates (excl. 21%)*

TLmag Monthly Digest Newsletters (15,000 + contacts) Top Item: 700€

Combo Rates

Print, Web, Newsletter & Social Media Advertisement packages: upon request

* (intracommunautary VAT tax international clients outside Belgium



Specifications

Print

Vertical Half Page: 105mm x 280mm

Full Page: 210mm x 280mm Double Page: 420mm x 280mm

+5mm bleed + cropmarks/PDF, CMYK

Online Banners

(.jpeg & .gif with URL)

240 x 240 px (Square Pop-Up)

300 x 250 px (Medium Rectangle)

240 x 400 px (Vertical Rectangle)

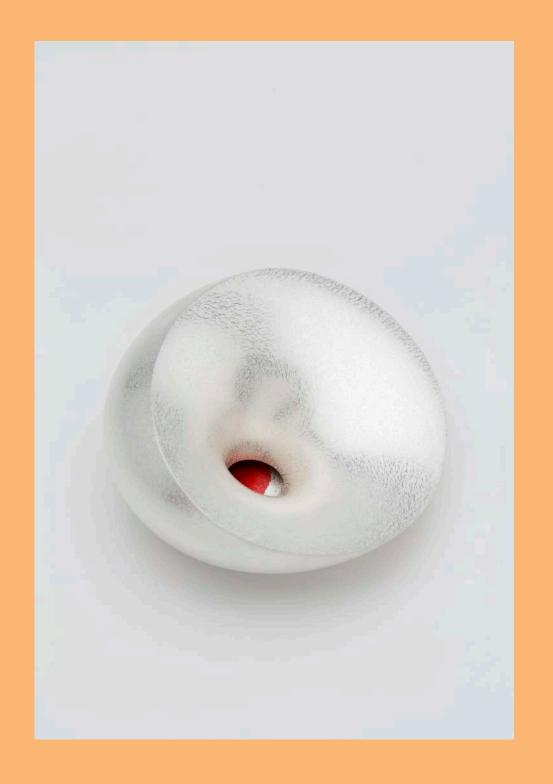
Customised Banner: upon request

Newsletter

TLmag Monthly Digest: 700px by 700px Customised Newsletters: upon request

Terms & Conditions

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- + Word counts submitted over a max 50 word limit will be edited.
- + Copyediting may be made at the discretion of the editorial team.
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